

5TH ANNUAL



UNDER THE SEA

A FUNDRAISER FOR THE UNDERWATER MUSEUM OF ART

2023 SPONSORSHIP OPPORTUNITIES

OFFICIAL EVENT OF:



Presenting Sponsor - \$5,000

Business credited as the exclusive Under the Sea presenting sponsor. Promotion will take place pre-event and on-site. Business logo and/or name will be included on the following:

- Inclusion in regional and local press release
- Logo in Art Month printed programs (17,000) + full-page ad*
- Logo on on-site banner
- Business name mentions from stage
- Inclusion in event email blasts to CAA database (10,000+ emails)
- Four social media posts (2) Facebook (2) Instagram posts (with tags)
- Logo on CAA website (with link)
- Sponsor category exclusivity
- 8 tickets with reserved seating - Under the Sea UMA Fundraiser Party on May 11th.
- Professional photo booth with printable and shareable images.

*For inclusion in the Art Month printed program, sponsorship must be reserved no later than February 8, 2023, and your ad will be due February 17, 2023.

Stage Sponsor - \$3,500 (Fulfilled)

Credit as the exclusive sponsor of both Under the Sea and ArtsQuest Entertainment Stage.

Promotion will take place pre-event and on-site throughout the weekend.

Benefits include:

- Inclusion in all event email blasts to CAA database (10,000+ emails)
- Four social media posts (2) Facebook (2) Instagram posts (with tags)
- Logo on CAA website with link
- Logo on on-site sponsor banner
- Logo on stage banner
- Business name mentions from stage
- Sponsor category exclusivity
- Logo on posters
- Credit in a minimum of two (2) regional and local press releases
- Table for 8 at the Under the Sea UMA Fundraiser Party on May 11th.

10% discount for two-year commitment; \$6,300 total payable in two installments.

Bar Sponsor - \$3,500 (Fulfilled)

Credit as the exclusive sponsor of both Under the Sea and ArtsQuest Full Bar.

Promotion will take place pre-event and on-site throughout the weekend.

Benefits include:

- Logo on on-site sponsor signage
- Two social media posts (1) Facebook (1) Instagram posts (with tags)
- Inclusion in event email blasts to CAA database (10,000+ emails)
- Logo on CAA website (with link)
- Sponsor category exclusivity
- Table for 8 at the Under the Sea UMA Fundraiser Party on May 11th.

10% discount for two-year commitment; \$6,300 total payable in two installments.

Please contact Gabby Callaway, at gabby@culturalartsalliance.com with all sponsorship inquiries.

Cup Sponsor - \$2,000 (Fulfilled)

- Logo on on-site banner
- Two social media posts (1) Facebook (1) Instagram posts (with tags)
- Inclusion in event email blasts to CAA database (10,000+ emails)
- Logo on CAA website (with link)
- Sponsor category exclusivity
- Logo featured on printed cups served at UTS and AQ

Friend of UMA + Table Sponsor - \$1,000

- On-site sponsor signage
- 8 tickets with reserved seating - Under the Sea UMA Fundraiser Party on May 11th.
- Logo on CAA website (with link)

Restaurant Partners: In-Kind

Booth space provided.

- On-site sponsor signage
- Two social media posts (1) Facebook (1) Instagram posts (with tags)
- Inclusion in event email blasts to CAA database (10,000+ emails)
- Logo on CAA website (with link)
- Logo on on-site banner
- Sponsor category exclusivity
- \$250 stipend provided to partner

Media Partners: In-Kind (Custom)

- Logo on CAA website with link
- Inclusion in event email blasts to CAA database (10,000+ emails)
- 4 tickets with reserved seating - Under the Sea UMA Fundraiser Party on May 11th.

Attendee Demographics:

Event Goers: 300 Under the Sea + 5,000 ArtsQuest

Local and regional affluent residents

\$150,000+ median household income

Please contact Gabby Callaway, at
gabby@culturalartsalliance.com
with all sponsorship inquiries.



umaf1.org  





The **Underwater Museum of Art** is a permanent sculpture park located in the waters of the Gulf of Mexico off Grayton Beach State Park, in Santa Rosa Beach, Florida. The museum's exhibits lie within a mile of the shore at a depth of ~58 feet.

UNDERWATER
MUSEUM OF
ART

2023 Partnership Levels

UMA Project Partner

\$10,000+

- Credit as Project Partner for the 2023 UMA Installation (in perpetuity)
- Credit as Project Partner in all mentions of 2023 UMA, including press releases
- Logo on all print collateral for 2023 UMA (second tier)
- Logo, business name and link on UMA website (second tier)
- Logo included in credits of 2023 UMA video (second tier)
- Reserved table for eight at the 2023 Under the Sea Party with 16 complimentary drink tickets
- Invitation for four people to attend the deployment of the 2023 UMA Installation
- Sponsorship of one sculpture (First-come, first-choice of sculpture)
- Framed photograph of sponsored piece
- Other custom benefits commensurate with Partner investment level

UMA Sculpture Sponsor

\$5,000

- Credit as exclusive Sponsor of one (1) 2023 sculpture (in perpetuity, first-come, first-choice of sculpture)
- Logo, business name and link on UMA website (third tier)
- Logo included in credits of 2023 UMA video (third tier)
- Four tickets to the 2023 Under the Sea Party with 8 complimentary drink tickets
- Invitation for two people to attend the deployment of the 2023 UMA Installation
- 12-inch, 3D replica created by Magnet Innovation Centet/STEAM School students

Friend of UMA

\$1,000

- Reserved table for eight at the 2023 Under the Sea Party
- Logo included on UMA website

Do you love art?
Do you love nature?
Do you love the
beautiful waters of
Northwest Florida's
Gulf of Mexico?

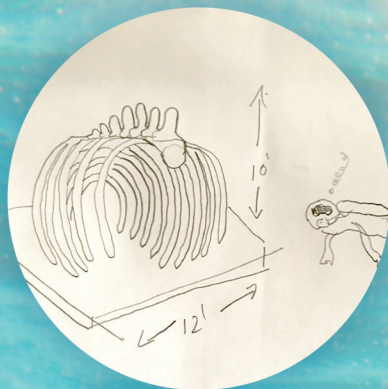


Please consider sharing these passions by becoming an UMA Partner. Your help is critical to our mission of cultivating both an appreciation of the arts and our environment. The impact that your financial contribution will make is lasting and will be felt well into the future, influencing and inspiring the generations that follow.

Sponsorship Contact: Gabby Callaway
gabby@culturalartsalliance.com
or 850.622.5970



umaf.org  



CETACEAN REMAINS
by Pat McClain



MADAM NATURE
by Andrew Luy
Sponsored by Merrill Lynch



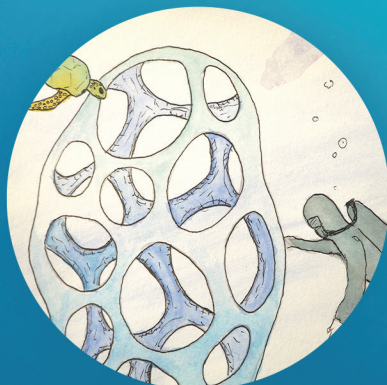
ONE TREE
by Ann Moeller
Sponsored by Morning Star Foundation



OPUS
by Allison Wickey
Sponsored by The Ellis Family



QUANTUM REEF
by Chris Chubb
Sponsored by Hilton Sandestin
Beach Golf Resort & Spa



SPACE NEST
by Frank Henderson



THE SEED AND THE SEA
by Davide Galbiati
**Sculpture Available from 2022*



WELCOME HOME
by Zachery Long
Sponsored by The St. Joe Community Foundation

The Cultural Arts Alliance of Walton County (CAA) and the South Walton Artificial Reef Association (SWARA) join two of South Walton's most cherished resources - the arts and the Gulf of Mexico, with the introduction of **The Underwater Museum of Art (UMA)**, North America's first underwater permanent sculpture park. UMA is presented as part of CAA's Art in Public Spaces Program and will augment SWARA's mission of creating marine habitat and expanding fishery populations while providing enhanced creative, cultural, economic and educational opportunities for the benefit, education and enjoyment of residents, students and visitors in South Walton.



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